

How To Guide Zeno Champion Fundraising Teams

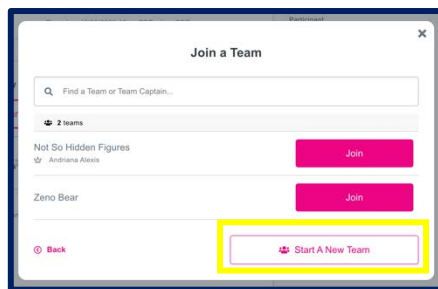
Register as a Zeno Champion

Zeno Champions support the Game Changers event in at least one of the following ways:

- Help fundraise to support Zeno’s work by leading your own Peer-to-Peer fundraising team.
- Recruit 5-7 people to attend the Game Changers in person on Wednesday, October 30.

How To Create a Team:

1. Go to: <https://secure.qgiv.com/event/gamechangers2024/register/form/registration>
2. Click “Join or Start a Team” and “Start A New Team”



3. **Team Name:** (can be edited after registration) If you already have selected a team name, type it in. And if not, choose from the any math themed names below:

- A Fraction Ahead
- Kiss My Axis
- Pi Are Squared
- Everyday I’m Calculatin’
- Be ²
- Live Free or π Hard
- 2∞ & Beyond!
- \div and Conquer
- Number Ninjas
- Feed Me Pi
- Algebras

4. **Team Fundraising Goal:** If you already have a goal, feel free to enter it. Please consider a team goal in the \$2,500-\$5,000 range. If you would like support coming up with a fundraising goal for your team, reach out to development@zenomath.org.
5. Click **“Continue”**
6. **Personal Fundraising Goal:** Set as your intended personal contribution towards Game Changers 2024 Campaign.
7. **Personal Information:** Enter your details.
8. **Optional Donation:** Start your fundraising efforts by making an optional donation that will be applied toward your fundraising goal **OR** leave this blank for now.
 - You can give via **Credit Card** or
 - Zeno can process **CHECKS** and **DAF** donations on the back end. Please email us at development@zenomath.org, if you or one of your guest sent a check or DAF addressed to Zeno.
9. **Donation Permissions:** When an optional donation is made the donor will be prompted to select if they want their name and donation amount to appear on Event pages.
10. Click **“Continue”**
11. Double check your info and then click **“Complete Registration”**
12. Once your Team Registration is complete you will get a confirmation page and receive an email from Qgiv (Be sure to check your Junk or Spam inbox).
13. You can access your Team Dashboard at any time by signing in through the [Game Changers 2024](https://secure.qgiv.com/event/gamechangers2024/) event page in Qgiv OR <https://secure.qgiv.com/event/gamechangers2024/>

Register for Game Changers 2024
 Wednesday, 10/30/2024 5:30pm PDT - 7pm PDT

[Details](#) > [Finish Up](#)

Registration Fee: Free

How do you want to participate?

Zeno Bear ✎ ✕

Your Fundraising Goal

How much will you raise?

Money raised on

\$

I don't want my own fundraising goal and page

Let's get your details.

First Name Last Name

Email

We'll send you a confirmation, plus a link to set up your fundraising page!

Address

Apartment, Suite, Etc. Optional

City State Zip Code

Country United States

Phone

Just a few more things...

My employer will match this donation

Employer Name Optional

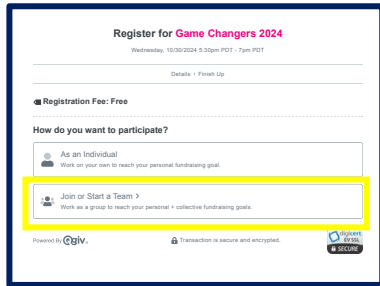
Matching Percentage Optional

Next

Powered by Transaction is secure and encrypted.

How To Join a Team:

1. Go to: <https://secure.qgiv.com/event/gamechangers2024/register/form/registration>
2. Click “Join or Start a Team”



Register for **Game Changers 2024**
Wednesday, 10/30/2024 5:30pm PDT - 7pm PDT


Details • Finish Up

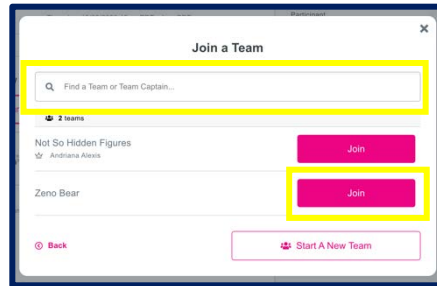
Registration Fee: Free

How do you want to participate?

As an Individual
Work on your own to reach your personal fundraising goal.

Join or Start a Team?
Work as a group to reach your personal + collective fundraising goals.

Powered by **Qgiv**. Transaction is secure and encrypted. 



Join a Team

Find a Team or Team Captain...

2 teams

Not So Hidden Figures
Andriana Alexis

Zeno Bear

3. Join a team by selecting a listed team and clicking “Join” or Search a Team – by entering the name of a “Team” or “Team Captain” in the search bar.
 - Teams will automatically be assigned based on captain selection.

4. Click “Continue”

5. **Personal Fundraising Goal:** A team with multiple “Zeno Champions” will set personal fundraising goals in support of the overall fundraising efforts of the team. If you already have a goal, feel free to enter. If you are unsure of what goal to set enter a number now. That number can be edited later. Please email us at development@zenomath.org and we can also help you to set an appropriate “personal” goal to fundraise towards the overall team goal.

Please consider a gift that’s meaningful to you. Not sure where to start? Our suggested donation amount of \$250. You can stretch your impact with a Pi level gift of \$314.

6. **Personal Information:** Enter your details

7. **Optional Donation:** Start your fundraising efforts by making an optional donation that will be applied toward your fundraising goal **OR** leave this blank for now.

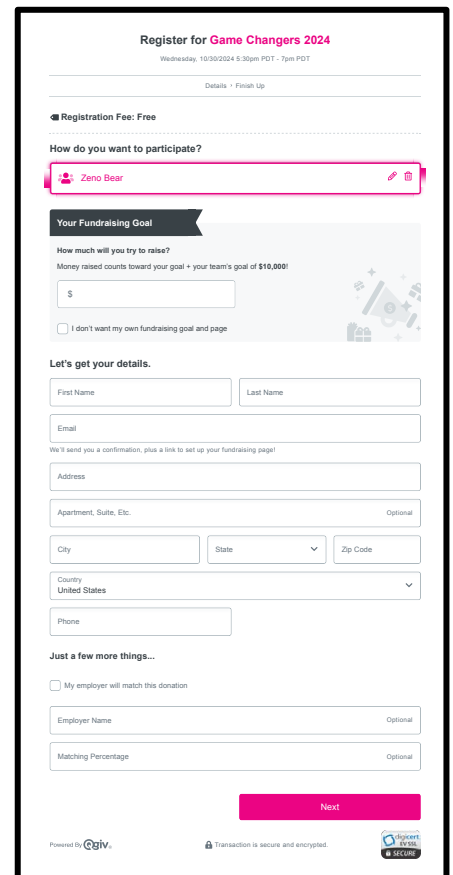
- You can also give via **Credit Card** once the campaign starts.
- Zeno can process **CHECKS** and **DAF** donations on the back end. Please email us at development@zenomath.org, if you or one of your guest sent a check or DAF addressed to Zeno.
- Please mail checks to 3815 S Othello St. STE 100 #359 Seattle, WA 98118

8. **Donation Permissions** – when an optional donation is made the donor will be prompted to select if they want their name and donation amount to appear on Event pages.

9. Click Continue

10. Double check your info and then click “**Complete Registration**”

11. Once your Team Registration is complete you will get a confirmation page and receive an email from Qgiv.



Register for **Game Changers 2024**
Wednesday, 10/30/2024 5:30pm PDT - 7pm PDT

Details • Finish Up

Registration Fee: Free

How do you want to participate?

Zeno Bear

Your Fundraising Goal

How much will you try to raise?
Money raised counts toward your goal + your team's goal of \$10,000!

\$

I don't want my own fundraising goal and page

Let's get your details.

First Name Last Name

Email

We'll send you a confirmation, plus a link to set up your fundraising page!

Address

Apartment, Suite, Etc. Optional

City State Zip Code

Country United States


Phone

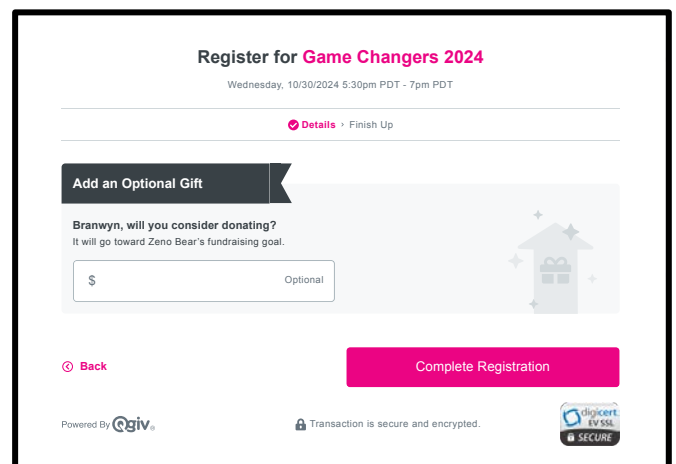
Just a few more things...

My employer will match this donation

Employer Name Optional

Matching Percentage Optional

Powered by **Qgiv**. Transaction is secure and encrypted. 




Register for **Game Changers 2024**
Wednesday, 10/30/2024 5:30pm PDT - 7pm PDT

Details • Finish Up

Add an Optional Gift

Branwyn, will you consider donating?
It will go toward Zeno Bear's fundraising goal.

\$ Optional

Powered by **Qgiv**. Transaction is secure and encrypted. 

12. You can access your Personal Dashboard by Sign-In through the [Game Changers 2024](https://secure.qgiv.com/event/gamechangers2024/) event page in Qgiv OR <https://secure.qgiv.com/event/gamechangers2024/>


Customize Your Pages

Upon completing Registration, a **Team Profile** and **Personal Profile** are automatically created. Your **Team Profile Page** serves as the main fundraising page to be shared with your networks. The **Personal Profile Page** serves to identify the “owner” of the team otherwise known as a “Zeno Champion”. There can be multiple Zeno Champions in a Team.

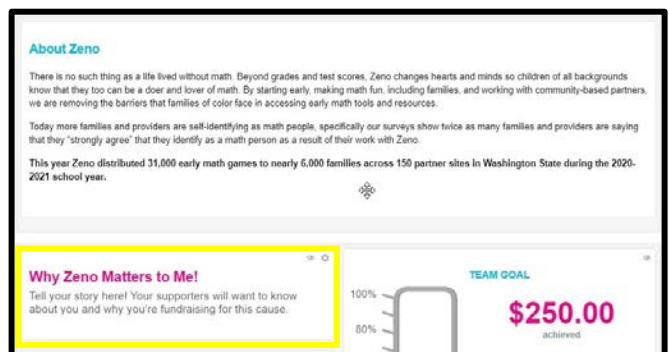
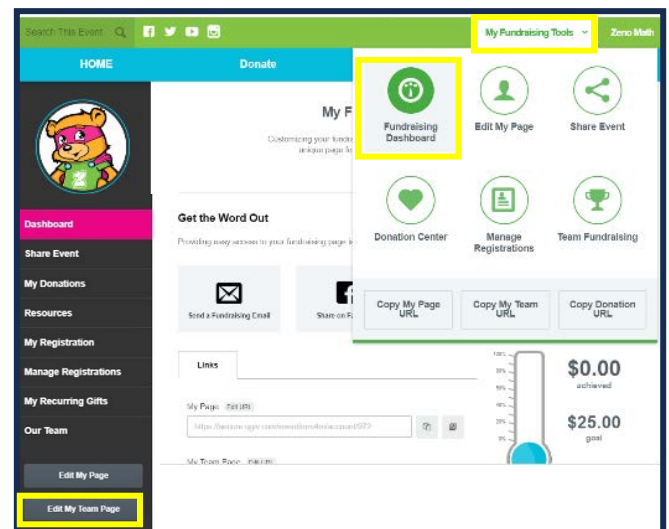
Why is the Personal Page useful? In case there are multiple Team Captains within a “Team” the personal profile can be used to track donations given towards an individual. All donations made on personal profiles will count towards the overall team goal. (example: **Zeno Bear** Team has multiple “Team Captains” – **Luz Guillén** outreaches to her contacts and a donation comes through, that donation will be tracked under her personal page and will appear in Zeno Bear Team’s overall goal.)

How To Customize Your Team Profile:

1. Log into [Game Changers 2024](#) Event Page
2. Hover over “**My Fundraising Tools**” at the top right corner
3. Select “**Fundraising Dashboard**”
4. Select “**Edit My Team Page**” in the bottom left-hand panel.
5. **Picture** - Upload a **Profile Picture** of yourself in Large Circle (example: Zeno Bear picture)
6. Write a short paragraph and tell your supports why you are fundraising for Zeno in the “**Why Zeno Matters to Me!**” section.

[**Remove the following sentence.** “Tell your story here! Your supporters will want to know about you and why you’re fundraising for this cause.” Customize your team page: edit section by clicking the  icon within the section.]

- In a sentence describe how you’re personally involved with Zeno and why they matter to you..
- Include details about what Zeno does to help our communities (this covers the why you’re involved), here’s some messaging you can get inspired by or use for your page...
 - Spark joy and inspire a love of math in young children and families through racial equity, family engagement, and play, all centered in the experiences of communities of color.
 - Beyond grades and test scores, Zeno changes hearts and minds so children of all backgrounds know that they too can be a doer and lover of math.
 - This past year Zeno distribute 24,300 games to 36 partners reaching over 4,300 families with children ages 3-5.
 - Zeno plays a critical role in helping to ensure that families get the early learning support they need to keep teach their kids to love learning and engage in math.
 - The need for Zeno’s programming is higher than ever during a time where many families lack access to their typical childcare and preschool resources, so we THANK YOU for your continued support.



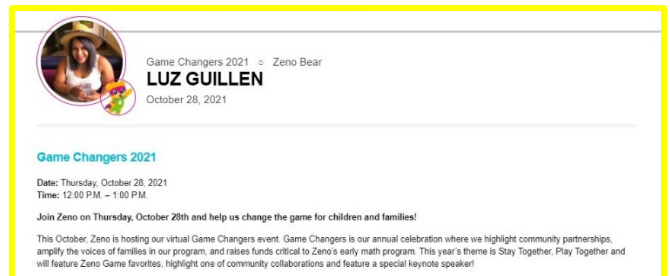
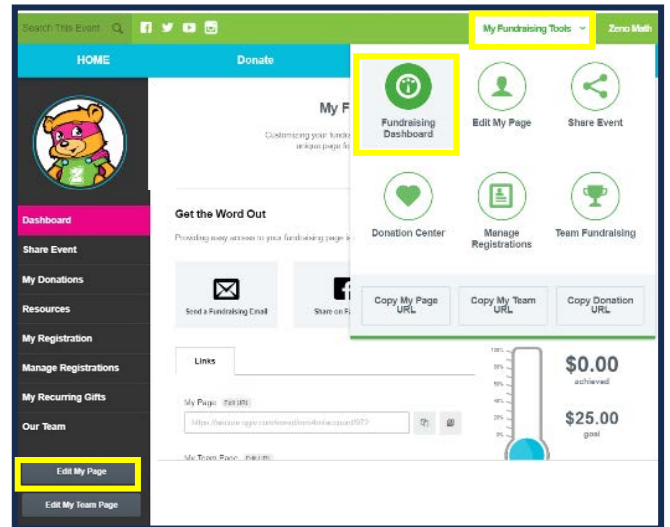
- Include a sentence about what the impact of supporting Zeno’s work with a donation. Here’s some messaging you can get inspired by or use for your page...
- Game Changers will help Zeno serve their families participating in programming who are disproportionately affected by the financial impacts and changes to educational access due to the coronavirus.
- If you can work it in, include a sentence about the role math played in your life as a child and now as an adult!

7. Click “Save Page”

How To Customize Your Personal Profile:

Personal Pages will **NOT** be edited unless there is multiple Team Captains.

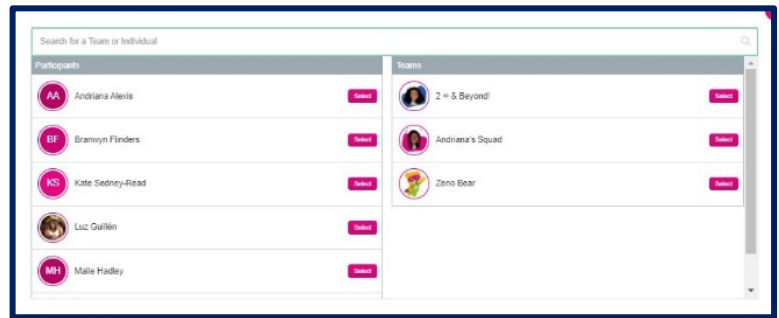
- Individuals will be prompted to go to the “Fundraising Dashboard” and
- select “Edit My Page” and **ONLY** upload a **Personal Picture** (example: Luz Guillén’s Profile Picture.)



How Are Donations Tracked?

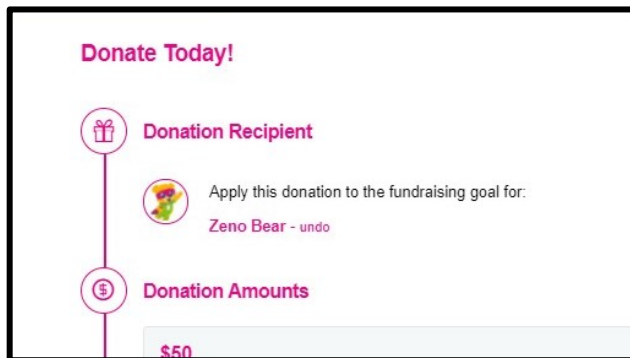
Zeno can adjust donations on the back end and assign them to Teams or Individuals. Please, let us know if you need any adjustments as your donations come through.

1. Donations c “**Donate Now**” button or “**Donate**” tab to be re-directed to the [donation page](#).
2. If Donations are made through the Main EVENT Page: donors will be prompted to “Select” an “**Individual**” or “**Team**” to apply their donation towards.
3. Under “**Donation Recipient**” The donor can donate to a “**Individual**” or “**Team**” by making a selection using the search engine.
 - Once a selection has been made the name of the Team or Individual will appear in bold below the following sentence “Applies to the fundraising goal for ____”.



If donations are made through the Team Page: donors will see the **TEAM NAME** displayed.

If donations are made through an Individual Page: donors will see the **INDIVIDUAL'S NAME** displayed.



Fundraising Pages

The templates below demonstrates the layout of the Main Event Page, Team Pages and Personal Pages.

Home Page

The Home Page features a dark blue header with navigation links for HOME, Register, and Donate. The main content area is titled "Join us for our Annual GAME CHANGERS Fundraiser + Celebration". It includes a "Game Changers 2023 Virtual Program" section with a progress bar showing \$26.24 raised out of a \$100,000 goal. Below this is an "About Zero" section with text and images of children. A "Giving Menu" section lists various donation options with icons and amounts. A "2022 Impact By The Numbers" section displays statistics such as Families Reached (4,584) and Games Distributed (27,000). The page concludes with a "Thank you to our Collaborators & Sponsors!" section featuring logos for Microsoft, magic cabinet, and Dentist Louie, followed by "Donate Now" and "Register" buttons.

Team Page

The Team Page is titled "Join us for our Annual GAME CHANGERS Fundraiser + Celebration" and features a "Zeno Bear" team profile. It includes a "Game Changers 2023 Virtual Program" section with a progress bar showing \$26.24 raised out of a \$15,000.00 goal. Below this is an "About Zero" section with text and images of children. A "Why Zero Matters to Me!" section includes a "TEAM GOAL" progress bar and a "Check Out Our Amazing Team!" section with a list of team members. The page concludes with a "Recent Team Activity" section, "Team Badges", and "Donate Now" and "Register" buttons.

Personal Pages

The Personal Page is titled "Join us for our Annual GAME CHANGERS Fundraiser + Celebration" and features a "Branwyn Flinders" team profile. It includes a "Game Changers 2023 Virtual Program" section with a progress bar showing \$26.24 raised out of a \$100.00 goal. Below this is an "About Zero" section with text and images of children. A "Why Zero Matters to Me!" section includes a "PERSONAL GOAL" progress bar and a "Recent Activity" section. The page concludes with "My Supporters" and "Donate Now" and "Register" buttons.