



# MAKE<sup>a</sup> MOVE<sup>√e</sup>(4) MATH

## Make A Move 4 Math 2023

### EVENT DESCRIPTION

[Join Zeno on Thursday, May 4<sup>th</sup>, and Make Your Move 4 Math for children and families!](#)

Community members are invited to join Zeno for Make A Move 4 Math (MM4M) Game Build and Reception on Thursday, May 4, 2023, from 6:00-8:30 PM (PST). Learn more about Zeno's work to spark joy and inspire a love of math and learning in preschool aged children, build hundreds of Zeno math game kits for distribution to children across Washington State, and playing supersize math games. [Learn more about Zeno by viewing this video.](#)

### COST

**The cost to attend the Make a Move 4 Math Game Build and Reception is \$25.** You're welcome to make a donation when you register or at any point during our Make A Move 4 Math campaign!

### REGISTER

You can register for the MM4M Game Build and Reception, by [clicking here.](#)

### BECOME A ZENO CHAMPION

**What does it mean to be a Zeno Champion?**

From guest recruitment to championing Zeno's work in the community, Zeno Champions play a vital role in the success of Zeno's fundraising and engagement events. Zeno Champions support this event in at least one following ways:



- Recruit 5-7 people to attend the Make a Move 4 Math Game Build and Reception on Thursday, May 4, 2023. Your guests can register for the event by clicking [here](#).
- Share out and have your family, friends, work team members or others in your network contribute to Make a Move 4 Math campaign by [making a donation here](#).

### **Who should I invite?**

Friends, family, or others in your network who are interested in supporting opportunities for children and families of color to experience math in an accessible and culturally relevant way. Though we encourage you to invite 5-7 guests, you are welcome to extend the invitation to more people.

You can reach a wider audience and help spread the news about Zeno's work by inviting friends and loved ones who would not normally be able to attend because they don't live locally to participate virtually by [making a donation here](#).

### **What do I say?**

In this Zeno Champion Toolkit, you will find sample invitation language. We encourage you to share personal anecdotes or stories about Zeno and why you think our work is important. Emphasize the impact you believe Zeno has on the lives of children and families, their communities, and the world.

Follow-up is key! Often, people won't respond to your first email/invitation so follow up by email/phone/text/in-person.

Then follow up again.

### **What is our attendance goal for this event?**

This year, our goal is to have Zeno Champions help us reach 100 guests via our Make a Move 4 Math 2023 campaign. With your support, we can do it!

### **How do I register as a Champion?**

Zeno Champion (Board and Staff) have already been added to the registration and donation forms. However, Champions wanting to attend are still required to [register for the MM4M Game Build and Reception](#). Reference the [MM4M 2023 How To Register](#) document for step-by-step instructions.

### **How are registration invites tracked?**

Registrants will be promoted to select a champion from the "Invited By:" dropdown list in the "Additional Details" section of the [MM4M Game Build and Reception Registration](#) form.

### **How to donate on my behalf?**

Donors will be promoted to select a champion from the "Donation In Honor Of:" dropdown list in the "Your Details" section of the [MM4M Donation](#) form listed on our website.



## How else can my friends and family participate if they are unable to attend the 2023 Make a Move 4 Math Game Build and Reception event?

We understand there are many events scheduled during the spring. If your guests cannot attend the gathering, encourage them to consider [making a financial gift in lieu of their attendance](#). All donations are used to support the sustainability and growth of Zeno programs and services.

## Important Due Date

Our goal is to have as many people as possible registered by **Friday, April 21, 2023**.

## IMPORTANT LINKS

- Event Page: <https://zenomath.org/mm4m>
- Registration Form: [https://secure.qgiv.com/for/mm4m2023/event/mm4m\\_gamebuild/](https://secure.qgiv.com/for/mm4m2023/event/mm4m_gamebuild/)
- Donation Page: <https://secure.qgiv.com/for/mm4m2023/>
- GiveBig Donation Page: <https://www.wagives.org/organization/zeno>
- [Social Media Assets](#)
- [MM4M 2023: How-To-Register](#)
- [MM4M 2023: How-To-Donate](#)



## INVITE GUESTS TO JOIN YOUR VIRTUAL TEAM

### How to invite:

- Begin by inviting 15+ people – your goal is to bring 5-7 guests. Be ready to hear a few “declines” and don’t get discouraged.
- Make it personal! Talk to your guests about Zeno and your experiences at our past events.
- Email your invitation with **a personal message** letting that guest know you are inviting them to attend.
- Follow up with text messages, emails, voice mails (or all of the above)!

### Who to invite:

- Who shares Zeno’s vision/values and wants to connect with our cause?
- Who has invited *you* to a fundraising event or to support their favorite cause?
- Who has the capacity to contribute?
- Who do you do business with?
- Who is part of your family?
- Who is part of your circle of friends, church, social clubs, your child’s school community, your neighborhood, etc.?

### Final thoughts:

- Don’t hesitate because someone might not be able to come to the event. Invite them now. Making them aware of the event this year will create ‘buzz’ and make them MORE likely to accept your invitation next year!
- If you have friends that you think would make a great Zeno Champion, encourage them to co-lead your team with you or to become a Zeno Champion with their own team.
- It’s okay if guests can’t attend. Your friends can still join your team by [making a gift in lieu of their attendance](#).
- Keep your deadlines in mind. Help create a warm and welcoming event by providing your guest names to the planning team with as much lead time as possible.
- Have fun! Express your excitement and people will want to join your table.
- If you have any questions, don’t hesitate to reach out to [development@zenomath.org](mailto:development@zenomath.org).

**THANK YOU FOR YOUR CONTINUED SUPPORT OF CHILDREN, FAMILIES, AND OUR WORK AT ZENO!**





## EMAIL INVITATION TEMPLATE

*Use this template or a modified version of it to invite individuals to the game build and reception.*

Dear [insert guest name],

As you may know, I am a [proud board member of Zeno/supporter of Zeno/volunteer of Zeno/Zeno staff member], and incredibly passionate about the work they're doing around racial equity, early learning, and math empowerment.

Each spring Zeno calls to the community to Make a Move 4 Math in support of early math skill development. I'm excited to invite you to make your move by being a guest at Zeno's Make A Move 4 Math Game Build and Reception on Thursday, May 4th at the Amazon Spheres! There you'll join us in building hundreds of Zeno Math Game Kits that are scheduled to be distributed to children and educators this program year. Volunteers supporting to build Zeno Games helps Zeno save cost and time as we work to get these early learning math resources in the hands of the families we reach.

The cost to attend the Make a Move 4 Math Game Build and Reception is \$25. You're welcome to make a donation when you register or at any point during our Make A Move 4 Math campaign! Your support means children and families receive the high quality, equitable, educational math experiences they deserve.

If you can join me, [register on my team as a participant here](#) and select my name as your Zeno Champion when prompted. You can experience the fun in person with your friends and family over a drink and appetizers, and games. If you cannot make it, in lieu of your attendance please consider supporting Zeno by [making a financial gift here](#).

I'm looking forward to having you join me.

Warmly,

[insert your name]





**P.S.** Have you heard? Zeno games are available for sale! Currently, we can only fulfill orders within Washington State, but we look forward to providing our fun math games to families across the country.

[Purchase a Zeno game for a child in your life by visiting Zeno's game store.](#)



## SHARING ON SOCIAL MEDIA

*Below you will find examples of social media messages that you can share with your followers. Feel free to tag Zeno using our social media handles.*

**[CLICK HERE TO ACCESS ZENO SOCIAL MEDIA ASSETS.](#)**

### REGISTRATION + DONATION

#### Example #1

Mark your calendar for @Zeno\_math 2023 Make a Move 4 Math Game Build on Thursday, May 4, from 6:00-8:30 PM. Join us in celebration and support for equitable early math education for children and families. To register here:

[https://secure.qgiv.com/for/mm4m2023/event/m4m\\_gamebuild/](https://secure.qgiv.com/for/mm4m2023/event/m4m_gamebuild/)

Unable to attend? Consider making a contribution in lieu of attending here:

<https://secure.qgiv.com/for/mm4m2023/>

#zenomath #MathisEverywhere #MathisImpact

#### Example #2

Interested In changing the game for children and families early in their education journey? Join me in supporting @Zeno\_Math at the 2023 Make a Move 4 Math Game Build on Thursday, May 4, from 6:00-8:30 PM. You join by registering at

[https://secure.qgiv.com/for/mm4m2023/event/m4m\\_gamebuild/](https://secure.qgiv.com/for/mm4m2023/event/m4m_gamebuild/)

#### Tips:

- Post photos of yourself at past Zeno events.
- Tag @Zeno\_math in your post so we can help amplify your invitation.
- Tag your friends in your post as a reminder to get registered on your team.

#### Reminders:

- Guests can register by clicking the link in Zeno's Instagram bio.

Unable to attend? Consider making a contribution in lieu of attending here:

<https://secure.qgiv.com/for/mm4m2023/>

#zenomath #MathisEverywhere #MathisImpact

#### Example #3

Zeno on a mission to spark joy and inspire a love of math in young children and families through racial equity, family engagement, and play, all centered in the experiences of communities of color. Join me in supporting their critical work and register for the 2023 Make a Move 4 Math Game Build on Thursday, May 4, from 6:00-8:30 PM. Register here:

[https://secure.qgiv.com/for/mm4m2023/event/m4m\\_gamebuild/](https://secure.qgiv.com/for/mm4m2023/event/m4m_gamebuild/)

Unable to attend? Consider making a contribution in lieu of attending here:

<https://secure.qgiv.com/for/mm4m2023/>

#zenomath #MathisEverywhere #MathisImpact





- Even if your friends can't join us on May 4th, they can still make a gift to support children and families in lieu of attendance.

Use the hashtags #MakeAMove4Math #MathPowered

